

Questionnaire – Students To Dean

Conduct this survey among students at your college and use the results to convince the Dean to sponsor your initiative and encourage students to run surveys for their essays.

This survey verifies the hypothesis that students at your institution welcome the idea of working with professional survey reports, and that this adds value to the reputation of [institution name].

We will talk now about your course of study here at [institution name].

1. In the past (12 months) have you considered doing a survey (online or offline) for one of your exams/essays/projects?

- No → Goto Question 1b
- Yes → Goto Question 2

1b. Is a survey something you may consider doing later on during your course of study here at [institution name]?

- No → **CLOSE**
- Yes

2. Has any professor, instructor or the like suggested that you consider doing a survey for one of your projects?

- No
- Yes

3. If you will be writing a final [dissertation / thesis / project / ...] what is the probability you will do a survey to support your essay?

Select a %-probability between 0% and 100%, where 0% means I will not do a survey and 100% means I will definitely do a survey.

4. In your opinion, what is the most challenging part of a survey?

(Multiple answers)

- To write the questionnaire
- To recruit respondents
- Doing a professional data analysis
- To summarize findings
- To deliver relevant insights
- Other →

What: _____

5. In your opinion, what is an appropriate \$-budget for a survey supposed to support an important essay?

(answers: 0, Up to \$50, Up to \$100, Up to \$200, Up to \$500, More than \$500, I do not know)

6. Read the following statements made by other respondents and mark the answers that best fit your opinion.

Statement	Completely agree	Somewhat agree	Neither agree, nor disagree	Somewhat disagree	Completely disagree
Online survey vendors offer only basic data analysis reports					
I will analyze the survey data myself					
Making a professional data analysis is the challenging part of the survey					
Including surveys results in better essays					
Students conducting study related surveys should receive the help of the school					

FIX DATA

7. **Department:** [eg, Marketing, Physics, Medicine, ...]
8. **Semesters left to complete your course of study**
9. **Gender**